



Fairport Reimagine the Erie Canal Plein Air Festival Community Paint Out

o o o o

Sponsorship Opportunities



About the Plein Air Festival



The Fairport Plein Air Community Paint Out is hosted by the **Fairport Public Arts Committee**. The committee oversees the Fairport Public Art Plan and facilitates public art within the Village of Fairport. The committee also provides programming and art support to the communities of Fairport and Perinton.

Our third annual event takes place on Saturday, September 28, 2024.



What is Plein Air?

A "Plein Air" is an "open-air" painting event. Artists will check in at our exhibition venue, Faircraft Brauhaus, then spend the morning painting in their choice of beautiful locations within the village. They will then bring their paintings back for display. In the afternoon, we'll host a ticketed event where attendees can enjoy a complimentary drink and preview the Art, followed by a public viewing and sale of the Art, along with "Best in Show" and "People's Choice" awards.

Become a Sponsor

Please join us as we celebrate our third annual Fairport *Reimagine the Erie Canal* Plein Air Community Paint Out, held Saturday, September 28, 2024, throughout the lovely village of Fairport, NY, and culminating in an exhibition and sale.

We are seeking sponsors to support this cultural event!

The village will be teeming with activity on this day, as visitors stroll along Main Street to participate in the annual Scarecrow Festival and Oktoberfest in Fairport and witness artists painting “en plein air” – out in the open air. We will have a captive audience of all ages and are thrilled to showcase Fairport in this exciting way!

We welcome sponsorships from businesses, as well as individual patrons of the arts. See the next page for sponsorship levels.

Business and corporate sponsors can provide financial support by scanning the QR Code below, or by sending a sponsorship form (see page 5 of this packet) and check to the Fairport Partnership Foundation designated as “Fairport Plein Air support.”

Checks may be mailed to:
Fairport Foundation
Attn: Plein Air Support
6 N. Main St. #105
Fairport, NY 14450

Individual patrons of the arts who donate at the \$100 level or more will receive two tickets to the preview event, which includes a complimentary drink and first opportunity to purchase art before the event opens to the public.

Please email fairportpleinair@gmail.com with any questions.

Sponsorship Benefits

GOLD

\$1,000

- Company name or logo displayed on our website sponsor page with link you provide
- Company name or logo displayed on our large banners and print materials
- Receive a shout out with thanks on our social media platforms (Facebook, Twitter, Instagram) and Press releases. We will include your company name, logo, and a link that you provide
- Opportunity to provide promotional materials for attendees to be distributed at entrance
- 8 Guest Tickets to Fairport Plein Air Community Paint Out

SILVER

\$500

- Company name or logo displayed on our website sponsor page with link you provide
- Receive a shout out with thanks on our social media platforms (Facebook, Twitter, Instagram). We will include your company name, logo, and a link that you provide
- A mention with thanks in Press Release statements
- 6 Guest Tickets to Fairport Plein Air Community Paint Out

BRONZE

\$250

- Company name or logo displayed on our website sponsor page with link you provide
- Receive a shout out with thanks on our social media platforms (Facebook, Twitter, Instagram). We will include your company name, logo, and a link that you provide
- 4 Guest Tickets to Fairport Plein Air Community Paint Out

Sponsorship Form

Yes, I am interested in sponsoring the
Fairport Reimagine the Erie Canal Plein Air Community Paint Out!

Name: _____

Company Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Day Time Phone: _____

Cell or Evening Phone: _____

Email: _____

Sponsorship Level

I'd like to support the Fairport Reimagine the Canal Plein Air Community Paint Out
as follows:

Level: _____

Dollar Amount: \$ _____

_____ Enclosed is my check

_____ Charge my credit card: ___ Visa ___ MasterCard ___ AMEX

Card # _____

Expiration Date: _____

Name on Card: _____

Please mail completed forms/checks to:

Fairport Foundation
Attn: Plein Air Support
6 N. Main St. #105
Fairport, NY 14450

fairportpleinair@gmail.com

Timeline for September 28, 2024 Plein Air

8:30 am–9:00 am:	Artists check in at Faircraft Brauhaus
9:00 am–1:00 pm:	Artists paint throughout Fairport Village
1:00 pm–2:00 pm:	Artists set up for exhibit at Faircraft Brauhaus
2:00 pm–3:00 pm:	Exhibit Attendees – preview event for ticket holders
3:00 pm:	Exhibit opens to the public
3:00 pm–3:45 pm:	Vote for People’s Choice Award
4:00 pm:	Prizes awarded

Prizes to be awarded at 4:00 pm

- “Best in Show” award – \$250.00
- “People’s Choice” award – \$100.00
- “Juror’s Choice” awards – \$50.00 each (5 awards)
- “Mayor’s Choice” award – gift basket
- “Sponsor’s Choice” award – gift basket



Presenting Sponsors

